

# Illuminating Ideas....



## Why choose a LED Light Box?

### Because they are ...

Ultra bright and long lasting

- LED last 20 times longer
- Save £££'s on maintenance
- Ultra bright
- Ultra slim contemporary design

Flexible & Adaptable

- Easily changeable graphics
- Choice of sizes

Ring now for more information or visit  
[www.fairfielddisplays.co.uk](http://www.fairfielddisplays.co.uk)



Ultra bright with a totally even spread of light  
A2 - light box 2500 lux level

# LED Light Boxes

## Why LED Light Boxes?

### ...longer lamp life

LED's last for up to 100,000 hours (approximately 10 years) compared with;  
 Fluorescent tubes which will last up to 18,000 hours  
 Cold cathode tubes which will last up to 50,000 hours

### ...easy to transport

LED light emitting diodes do not break in transit

When you add light to a sales message you can increase sales by up to 107%

Source: Entrepreneur.com

### ...lower running costs

LED light boxes use at least 33% less energy than fluorescent tubes

- Example: A2 LED unit at 9 watts costs 9p per hour
- A2 Coldcathode unit at 19 watts costs 19p per hour
- A1 LED unit at 33 watts costs 33p per hour
- A1 Coldcathode unit at 29 watts costs 29p per hour

(Running costs based on average kw business unit at March 09)

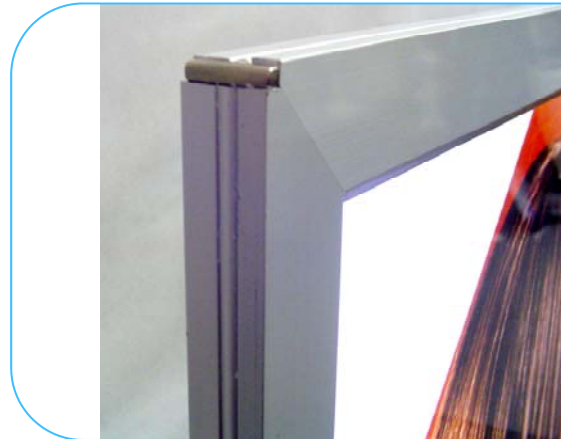
### ... easy to change

Staff will be able to change the posters quickly using the snap frame fitting, no tools required.

**Change your existing box and start saving today**

Technical Specification (measurements in mm)						
Ref:	Poster Size	Frame Size	Visual Size	Internal Light Panel	Brightness	Ballast
LBA4-LED	A4	336 x 249 x 22	276 x 189	297 x 210 x 6	2200 lux	12V/0.6A CE
LBA3-LED	A3	459 x 336 x 22	399 x 276	420 x 276 x 6	2400 lux	12V/1A CE
LBA2-LED	A2	633 x 459 x 22	573 x 399	594 x 420 x 6	2500 lux	12V/1.5A CE
LBA1-LED	A1	880 x 633 x 22	820 x 573	841 x 594 x 8	2500 lux	24V/3A CE

If you would like to experience truly exceptional service then call now



Slim elegant frame with a totally even spread of light.



Only 22mm thick - enabling the unit to be mounted in all types of environments - supplied with easy to fit mounting instructions.